



SPRING MEETING 2011

# 2010 Census Data for Geospatial Professionals

**Wednesday May 18, 2011**

**8:00a-1:30p**

**Rowan Hall**

**Rowan University  
201 Mullica Hill Road  
Glassboro, NJ 08028**

*Directions to Rowan University and campus maps can be found at:*

<http://www.rowan.edu/map/>

*Specific maps for the event highlighting Rowan Hall and where to park will be posted on the MAC URISA website [www.macurisa.org](http://www.macurisa.org)*

We are pleased to announce that registration is now open for our 2011 Spring Meeting which will take place on Wednesday May 18th in Rowan Hall on the campus of Rowan University in Glassboro New Jersey.

The **United States Census Bureau** will deliver several presentations which will provide an overview on the 2010 Census as well as information on some of their other data products and related GIS programs that are available. Topics include:

**Census Operations & Inputs: How did all that data get in there anyway?** An overview of how the Census TIGER & Master Address File are used to take a census and turn the data back out to the public.

**A Primer on American Factfinder: Geography & Data** A quick tour of the American Factfinder 1 & 2 and where to find shapefiles and data releases.

**Highlights of the Census Bureau's Different Surveys and Datasets** with emphasis on Local Employment Dynamics (LED) and "On The Map".

The price for our meeting is still just ten dollars which includes breakfast and lunch. You can register for the event at our website

[www.macurisa.org](http://www.macurisa.org)

## Agenda

8:00 Registration/  
Breakfast

9:00 MAC URISA  
Business

9:15 Presentations

David Kraiker  
*Geography Coordinator  
US Census Bureau  
New York, NY*

10:45 Break

11:00 Presentations

Noemi Mendez  
*Geographer  
US Census Bureau  
Philadelphia, PA*

12:30 Networking Lunch



GISP Education Points will be awarded for this event